



Printing Specifications

Printing Process

Flexography

Number of Print Stations

(includes varnishes)

10



Positive Line Thickness

.3 pt



Type: Convert all type to paths unless we are to make changes to the copy if so, include all fonts that are to be used.

Negative Line Thickness

.6 pt



Positive Type Size

3 pt

text text text text

Bleed

.0625"



Negative Type Size

5 pt

text text text text

Text to Cut / Crease Limit

.0625"



Trapping: We are equipped to do the trapping for you using Esko Power Trapper.

Screening: FM Screening from Esko

Min Trap / Grip

.003"



Minimum Dot

1 %



Dot Type

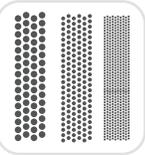
Circular



Bar Codes: We recommend not using fonts for bar codes, we can generate a high quality bar code of most common formats, if necessary.

Screen Ruling

150 lpi



Min UPC Magnification

80 %



Linked or Embedded Graphics: Linked or Embedded Graphics print better when placed at 100%. Black and white bitmap graphics should be 600 dpi at 100%. Greyscale or color graphics can be 300 dpi at 100%. All linked graphics should be included.

Bar Width Reduction

30 μm



Dies: We have many die to chose from in house. If you would like to use a die we have on hand call your salesperson for the size and corner radius to make sure we can fit your art to an existing die. If you are wanting a custom die cut include a die line in the file

Acceptable Artwork File Formats: Current Version of Adobe Creative Suite.

We can use most High Resolution PDF's or EPS's. Other program files might produce unexpected results, or not be usable.

File Transfer: If you have large files over 8mb. We use Dropbox. Let your CSR know and we can set-up a Dropbox link. We just need to have your e-mail address. We can also download from your FTP site.

If your files are 8mb or smaller you can e-mail them to: sales@daniellabel.com